

EEO ANNUAL PUBLIC FILE REPORT

EMPLOYMENT UNIT: APPLETON, WI

- 1. Full-Time Jobs Filled From August 1, 2019 to July 31, 2020**
None.

2. Recruitment Initiatives Implemented From August 1, 2019 to July 31, 2020:

Type of Initiative (e.g., job fair, mentoring program)	Date Implemented	Description
Mentoring Program	March 2019	<p>The program involved Lawrence University students, and is offered to one student per school year. The program is a mix of what the station needed, tailored to the specific area of interest/need for the student.</p> <p>For the 2019 – 2020 school year a music major was selected because he was interested in being mentored for music industry connections. He was introduced to local music venue owners and musicians and he attended shows on behalf of The Avenue for the purpose of reporting in on our social media platforms. The station also worked with him on how to develop Avenue content.</p>